



655 West 34th Street, New York, NY 10001  
Phone: 212-216-2400 Fax: 212-216-2495

## Welcome to Centerplate

### Exclusive provider of Food & Beverage for the Javits Convention Center!

Centerplate has been the Convention Center's exclusive in-house caterer and provider of food & beverage for more than two decades. We offer a full range of items which cater to every taste and budget, from simple snacks to elegant main courses

### ***To follow are some answers to questions that our clients frequently ask:***

#### *When do I need to place my catering orders by?*

It has been our experience, that beginning the process of entering orders at the earliest date possible, and then adjusting as needed makes for a smooth and seamless process.  
The cutoff deadline for catering orders is (14) business days prior to show.

#### *How do I go about placing an order?*

Please view a complete set of our menus and order forms at:

<http://www.ezplanit.com/OrderForm.asp?VID=260>

Fax your completed order form to 212.216.2495

The Centerplate Sales Team will create an official contract from your order which will be emailed to you for your review and approval

or

Call us directly at 212-216-2400 and our Catering Sales Team will answer your questions, email menus to you and assist you in placing your catering order.

#### *How do I confirm my order?*

We must receive signed contract, BEO's and full payment no later than (7) business days prior to the first service. If these steps are not completed, your service cannot be confirmed.

#### *What is Centerplate's Payment Policy?*

Centerplate requires full payment prior to the start of the first service. We accept all major credit cards and corporate checks. Corporate checks must be received (10) days prior and *must be accompanied by a credit card*. The credit card will be applied only if the charges exceed the check amount, or the check does not arrive by the deadline.

#### *Am I allowed to bring any outside food or beverage into the Javits Center?*

Centerplate holds the exclusive contract for food & beverage at the Javits Convention Center and therefore no outside food or beverage is permitted. This includes all bottled beverages and displays of candy.

#### *If I order alcoholic beverages can I serve them myself?*

All alcoholic beverages served in the building must be served by a licensed Centerplate bartender. No exceptions will be made due to NY State liquor laws.

#### *Am I able to cancel my order?*

Orders may be reduced or cancelled up to (7) days prior to show. After that point, which is your Guarantee Date, the order may not be reduced or cancelled.

All of us at Centerplate are committed to making your event a complete success.

Please do not hesitate to contact us at 212-216-2400 with any questions.

We truly appreciate the opportunity to provide catering for your event.

***To follow is a brief sample of our menu offerings***



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## 2010 Exhibitor Stimulus Menu

In consideration of today's economic climate we have created a Stimulus Program for our loyal exhibitors  
Each of the packages below are available with a limit of one package per client, per day

### Breakfast Packages

Packages available for up to 20 guests

#### Exhibitor Stimulus Breakfast Menu #1

Orange juice  
Regular coffee service  
Cream, milk, sweeteners  
Assortment of muffins & New York bagels  
Sweet butter, Philadelphia cream cheese, assorted jams and preserves

~~Regular Price: \$12.50 per person~~  
Special Price - 20% off: \$10.00 per person

#### Exhibitor Stimulus Breakfast Menu #2

Orange juice  
Regular coffee service  
Cream, milk, sweeteners  
Assortment of muffins & New York bagels  
Sweet butter, Philadelphia cream cheese, assorted jams and preserves  
Whole apples and bananas

~~Regular Price: \$15.00 per person~~  
Special Price - 20% off: \$12.00 per person

### Lunch Packages

Packages available for up to 20 guests

#### Exhibitor Stimulus Lunch Menu # 1

Assortment of the following sandwiches:  
Chicken Salad  
Tuna Salad  
Pastrami & Swiss  
Maple Turkey

Served with:  
Assorted bagged chips & snacks  
One soda or water per person

~~Regular Price: \$21.00 per person~~  
Special Price - 25% off: \$15.75 per person

#### Exhibitor Stimulus Lunch Menu # 2

Assortment of the following salads:  
Chicken Caesar  
Tuna Nicoise  
Greek  
Cobb

Served with:  
Assorted bagged chips & snacks  
One soda or water per person

~~Regular Price: \$21.00 per person~~  
Special Price - 25% off: \$15.75 per person

### Break Packages

Packages available for up to 20 guests

#### Exhibitor Stimulus Break Menu # 1

Domestic cheese display with crackers  
Tortilla chips with salsa

~~One soda or water per person~~  
Regular Price: \$12.50 per person

#### Exhibitor Stimulus Break Menu # 2

Assortment of cookies & brownies  
One soda or water per person

~~Regular Price: \$12.50 per person~~  
Special Price - 20% off: \$10.00 per person

### Reception Specials

#### Exhibitor Stimulus Reception Special # 1

Domestic beer by the case  
To be served from 3 pm - 5 pm on show floor only  
2 case limit per client

~~Regular Price: \$120.00 per case~~  
Special Price - 50% off: \$60.00 per case

#### Exhibitor Stimulus Reception Special # 2

Chef's choice selection of hot hors d'oeuvres  
200 piece limit per client

~~Regular Price: \$500.00 per 100 pieces~~  
~~Regular Price: \$250.00 per 50 pieces~~  
Special Price - 50% off: \$250.00 per 100 pieces  
Special Price - 50% off: \$125.00 per 50 pieces

Please note:

Exhibitor packages available until further notice

Orders must be confirmed 5 business days prior to the start of the event to qualify for special pricing

To place your order please fill out our Catering Order Form and fax it to 212.216.2495

Your order is not confirmed until you have received an official contract from Centerplate and returned it with signatures & method of payment

All pricing subject to 20% service charge and 8.375% sales tax

All services may require waitstaff at the following ratio: (1) per 40 guests for disposable service

All bar services require a bartender at the following ratio: (1) per 75 guests



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## 2010 Reception Package Menu

To place your order please fill out our Catering Order Form and fax it to 212.216.2495  
Your order is not confirmed until you have received an official contract from Centerplate  
All packages below serve approximately 100 guests

### Hors D'Oeuvres Packages

**Mexican Feast - \$939**

150 Mini Chicken Quesadilla  
150 Mini Beef Fajitas  
Tortilla Chips  
Salsa & Guacamole

**Classic Cocktail Party - \$1703**

150 Mini Maryland Crabcakes  
150 Mini Bleu Cheese Risotto Balls  
Domestic Cheese Display

**Caribbean Festival - \$2094**

150 Mini Cuban Cristo Sandwiches  
150 Coconut Chicken Skewers  
150 Seasonal Fruit Skewer

**Mediterranean Gathering - \$1590**

150 Antipasto Skewers  
Marinated Olives  
Pita Chips  
Hummus & Baba Ganoush

### Beverage Packages

**Mexican Fiesta - \$800**

50 Jose Cuervo Gold Margaritas  
48 Bottles of Corona

**Tropical Escape- \$1000**

50 Bacardi Silver Traditional Mojitos  
50 Bacardi Silver Passion Fruit Mojitos

**Modern Martini - \$1300**

50 Green Appletinis  
50 Blue Hawaii Antinis

**Classic Wine - \$700**

10 Bottles Chardonnay  
10 Bottles Merlot

### A la Carte Beverages

House Chardonnay - \$35 (per bottle)

House Merlot - \$35 (per bottle)

House Sparkling Wine - \$35

Heineken, Amstel Light, or Corona - \$150 (24 bottles)

Budweiser, Bud Light, Coors Light or Miller Genuine Draft- \$120 (24 bottles)

Dasani Bottled Water - \$2 (per 12 oz bottle)

Assorted Soda - \$3.25 (per 12 oz can)

Please note:

Prices do not include 20% service charge and 8.875% Ny State tax

All services may require waitstaff at the following ratio: (1) per 40 guests for disposable service

All bar services require a bartender at the following ratio: (1) per 75 guests

*Please keep in mind that this is just a sample.*

*Many other items are available on our full menu.*

*Please contact the Catering Sales Team or follow the link below to obtain a complete set of our menus:*

<http://www.ezplanit.com/OrderForm.asp?VID=260>



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**Listed below are some of our most popular breakfast menus**  
All pricing is per person - 12 person minimum

**Fresh Start Menu #1 - \$16.95**

Orange, apple and cranberry juice  
Regular and decaf Colombian coffee service  
Regular and decaf tea service  
Cream, milk, sweeteners  
Authentic New York bagels  
Assorted muffins, breakfast breads, fruit and cheese Danish  
Sweet butter, Philadelphia cream cheese, assorted jams and preserves

**Fresh Start Menu #2 - \$19.95**

Orange, apple and cranberry juice  
Regular and decaf Colombian coffee service  
Regular and decaf tea service Cream, milk, sweeteners  
Sliced seasonal fruit display with berries  
Authentic New York bagels  
Assorted muffins, breakfast breads, fruit and cheese Danish  
Sweet butter, Philadelphia cream cheese, assorted jams and preserves

**Hot Breakfast Menu #1 - \$21.95**

Orange, apple and cranberry juice  
*(Fresh squeezed orange juice available for additional \$1.00 per person)*

Regular and decaf Colombian coffee service  
Regular and decaf tea service  
*Cream, milk, sweeteners*

Authentic New York bagels  
Assortment of muffins and croissants  
*Sweet butter, Philadelphia cream cheese, assorted jams and preserves*

Scrambled eggs with chives  
Breakfast sausage and smoked bacon  
Signature red potato home fries sautéed  
*Sautéed with red and green peppers, onions and herbs*

**Traditional Plated Breakfast #3 - \$30.95**

Freshly squeezed orange juice  
Chilled apple and cranberry juice  
Regular and decaf Colombian coffee service  
Regular and decaf tea service  
*Cream, milk, sweeteners*

Sliced seasonal fruit display

Vegetarian frittata with roasted peppers and onions

Roasted potatoes with peppers and onions

Assortment of muffins and croissants  
*Sweet butter, Philadelphia cream cheese, assorted jams and preserves*



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**Midtown Traffic Box Lunch - \$19.95**

*Please choose up to three sandwiches:*

Roast beef and cheddar  
Grilled chicken and Havarti cheese  
Oven roasted turkey and Swiss  
Italian combo  
Homemade grilled vegetables and hummus  
Fresh Albacore tuna salad

Whole fruit

Individual bags of potato chips

Fresh baked cookie

*Add pasta primavera, deli style coleslaw or red bliss potato salad to any Box Lunch  
for additional \$2.00 per person*

**Gourmet Sandwich Display - \$17.95**

*Assortment of gourmet sandwiches:*

Roast beef and cheddar  
Grilled chicken and havarti  
Oven roasted turkey and Swiss  
Italian combo  
Homemade grilled vegetables and fresh mozzarella  
Fresh Albacore tuna salad

*Served on artisan baked breads with appropriate condiments and potato chips*

**Mediterranean Chicken Buffet Lunch - \$26.25**

Caesar salad

Seared French cut chicken breast

Tapenade of chopped tomato, cucumber, artichoke, olives and capers

Moroccan couscous, fresh seasonal vegetables

**French Cut Chicken Plated Lunch - \$38.00**

Mixed greens with Boston lettuce, goat cheese, croutons, Dijon mustard vinaigrette

Seared herb French cut chicken breast in merlot reduction

Roasted red potatoes with rosemary

Sautéed French green beans with toasted almonds

NY style cheesecake

*Please keep in mind that this is just a sample.*

*Many other items are available on our full menu.*

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Listed below are some of our most popular break items

Beverages

Columbian Coffee (gallon)	38.00
Columbian Decaf Coffee (gallon)	38.00
Hot Tea (gallon)	38.00
Assorted Soft Drinks (12 oz can)	2.75
Dasani Bottled Water (20 oz)	3.75
Dasani Bottled Water (12 oz)	2.00

Snacks

Freshly baked soft cookies ( <i>by the dozen</i> )	18.00
Fudge chocolate brownies ( <i>by the dozen</i> )	20.00
Mini black & white cookies ( <i>by the dozen</i> )	36.00
Homemade cupcakes ( <i>by the dozen</i> )	38.00
Good morning assortment ( <i>4 bagels, 4 muffins, 4 Danish</i> )	32.00
Whole fruit ( <i>by the dozen</i> )	22.00
Sliced seasonal fruit display with berries ( <i>serves 12</i> )	110.00

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or  
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Centerplate

Jacob Javits Convention Center  
655 West 34<sup>th</sup> Street - New York, NY 10001  
212-216-2400 Fax 212-216-2733

CATERING ORDER FORM

Fax completed orders and signed forms to 212.216.2495

For questions or to request a complete menu packet

Call Catering Sales at 212.216.2400

This order is not confirmed until you have received a  
Centerplate contract, provided payment information  
and faxed a signed contract with all Banquet Event Orders to 212.216.2495

To be processed, all orders must have an onsite contact listed below with cell phone number

Show:		
Company Name:		
Contact: <span style="float: right;">On-Site Contact:</span>		
Address:		
City: <span style="margin-left: 100px;">State:</span> <span style="margin-left: 100px;">Zip:</span>		
Telephone : <span style="margin-left: 150px;">Fax:</span>		
Cell Phone: <span style="float: right;">On-Site Cell Phone:</span>		
Email:		
Event Date: _____ Rm/Booth: _____ # of Guests: _____ Start: _____ am/pm End: _____ am/pm		
Item	Quantity	Price
		\$
		\$
		\$
		\$
		\$

Event Date: _____ Rm/Booth: _____ # of Guests: _____ Start: _____ am/pm End: _____ am/pm		
Item	Quantity	Price
		\$
		\$
		\$
		\$
		\$

**\*PRICES SUBJECT TO CHANGE WITHOUT NOTICE\***  
Uniformed Wait staff will be assigned and charged as follows:  
Wait staff rate: 145 per (4) hour minimum  
Captain rate: 165 per (4) hour minimum

Disposable service will require: (1) wait staff per (40) guests  
China Service will require: (1) wait staff per (20) guests  
Wait staff required to dispense alcoholic beverages  
Bar Service will require: (1) wait staff per (75) guests  
Captain: (1) captain per (200) guests

All orders placed are subject to Centerplate terms and conditions and must be signed and accompanied by your catering request.  
A 35.00 delivery charge will be added to all orders under 50.00 exclusive of service charge and sales tax



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### 2010 WATER COOLER ORDER FORM

Fax completed orders and signed forms to 212.216.2495

This order is not confirmed until you have received a Centerplate contract, provided payment information and faxed a signed contract with all Banquet Event Orders to 212.216.2495  
To be processed, all orders must have an onsite contact listed below with cell phone number

Show:		
Company Name:		
Contact:	On-Site Contact:	
Address:		
City:	State:	Zip:
Telephone :	Fax:	
Cell Phone:	On-Site Cell Phone:	
Email:		
Event Date: _____ Rm/Booth: _____ # of Guests: _____ Start: _____ am/pm End: _____ am/pm		

Item	Price	Qty
Water Cooler Rental up to 3 days	170.00	
Additional Day Rental	55.00	
5 Gallon Water Bottles	27.50	

### RETURNING CLIENTS PLEASE NOTE: WATER COOLER POLICY AND PRICE STRUCTURE HAS CHANGED

Clients are responsible for providing the following electrical requirements:  
3 amps & 300 watts

Rental fee of \$170 for up to 3 days  
All rentals for longer than 3 days will be charged at \$55 per day

All orders are subject to:  
Centerplate's terms and conditions , 8.375% NY State tax and 20 %Service Charge  
**\*PRICES SUBJECT TO CHANGE WITHOUT NOTICE\***