

## Messe Frankfurt, parts source team up

ATLANTA — Trade show organizer Messe Frankfurt North America is partnering with online parts sourcing firm MFG.com to offer custom parts, textiles and components to buyers in the textile trade.

The two organizations announced that they have begun working together in anticipation of the Home Textiles Sourcing Expo, which takes place July 19-21 at the Javits Convention Center in New York. The show includes exhibitors selling a wide range of home textiles, including upholstery.

The two said they decided to work together largely in response to request from buyers seeking resources throughout the year.

Officials say the partnership will pro-

vide those buyers with a direct information link to their materials and sourcing needs.

“The idea of unifying the online and offline sourcing experience for both buyers and suppliers makes sense,” said Tony Forcucci, global director of the Textiles and Apparel Sourcing marketplace at MFG.com.

“We are excited to have MFG.com as a new partner for our Texworld USA, Apparel Sourcing and Home Textiles Sourcing shows in New York, as they add a great resource for our customers to extend the value they receive from our shows throughout the year,” David Audrain, president and CEO of Messe Frankfurt North America, said in a statement.

